

# On the interaction of science, technology and society

#### How do scientific advancements shape the trajectory of societies?

Science and Technology have consistently driven profound societal transformations. From the birth of agriculture to the digital revolution, these advancements have reshaped lifestyles, redefined occupations, and influenced social structures.

### Historical Shifts driven by Science and Technology



**Agriculture**: Enabled the transition to sedentary lifestyles and supported the growth of densely populated settlements.



**Industrial Revolution**: The steam engine revolutionised trade, industry, and economic structures, catalysing urbanisation and new professions.



**Standardised currency**: Replaced barter systems, enabling more complex and global trade networks.



**IVF technology**: Addressed infertility, transforming family dynamics and societal perspectives on reproduction.

#### The Abstractification of industry and value creation

Societal development follows a transition in economic sectors.

PRIMARY (Agriculture)



**SECONDARY** (Manufacturing)



TERTIARY (Services)

A key example of this progression within the tertiary sector is the insurance industry, which has evolved significantly over time.

#### Case study: The evolution of the insurance industry

- 1. Babylonian merchants: used cattle as collateral for merchandise.
- 2. Amsterdam (1500s): underwriters insured transatlantic trade in coffeehouses.
- 3. Modern era: companies like AIG manage vast claims with advanced systems.

This evolution reflects increasing reliance on technology and expertise in value creation.

### Observation 1: Growing power of technically trained professionals

Mathematically and technically trained individuals hold increasing influence in society. Their expertise is critical for modern industries and other fields of research.

#### Examples:

- Marketing now includes data science and statistics.
- Ecology incorporates complex dynamical systems analysis.

## Observation 2: Accelerating pace and complexity of research

Scientific research is growing faster, with increasingly technical and specialised areas of study. This creates a widening gap between cutting—edge research and public understanding.

#### Examples:

 Difficulty for individuals to grasp the inner mechanics of everyday technologies.

